

# SAVE YOUR WORLD



**Barricade International, Inc. • 12848 Suzanne Drive • Hobe Sound, FL 33455  
772-546-5364 • Fax: 772-546-0465 • 800-201-3927 • [www.firegel.com](http://www.firegel.com)**

---

**BARRICADE® Fire Blocking Gel** is a revolutionary product that is changing the science of fire fighting and exposure protection. During recent years, the increasing number of out-of-control wildland/urban interface fires has made headlines around the world. These challenging incidents, such as the devastating fires in California, Oklahoma, Colorado, Montana, Nevada, Georgia and Florida have threatened lives and destroyed many homes, businesses and other structures. Even more unfortunate is the fact that firefighters have been injured and killed in their valiant efforts to fight these monsters. **BARRICADE Fire Blocking Gel** will finally allow us to control and extinguish these fires safely and effectively.

**BARRICADE** has been tested and proven in the most severe firestorm conditions and is being lauded by firefighters, homeowners and government officials for saving millions of dollars worth of property. **BARRICADE** was applied to some of the most severely-threatened homes as the fires raced towards the community of Palm Coast on July 2, 1998. Amazingly, every one of the **BARRICADE**-treated homes stood completely undamaged after the firestorm passed. Due to these historic results, the **BARRICADE** firefighters were invited to tour the area with then Governor Lawton Chiles and Florida State Fire Marshall Bill Nelson, who witnessed first-hand the incredible scenes of these houses standing tall in the middle of the fire-ravaged landscape and untreated homes that were destroyed. The **BARRICADE** firefighters received a well-deserved hero's welcome by residents whose homes were saved.

In the aftermath, **BARRICADE** has received worldwide media attention, having been featured on World News Tonight with Peter Jennings, CBS This Morning, CNN, Discovery Channel, Real TV, ABC News Good Morning America, MSNBC and many local stations throughout the country. **BARRICADE** has also been featured in the Wall Street Journal and Firehouse Magazine,

as well as many local news stories. Most recently, John Bartlett, the inventor of **BARRICADE**, was featured in People Magazine, and future stories are being prepared for the Discovery Channel, The Learning Channel, CNN and Dateline NBC.

**BARRICADE** forms a unique thermal protective gel coating that provides an amazing level of protection to structures, vehicles, fuel tanks, or any object from burning when exposed to fire. **BARRICADE** protects against radiant heat, direct flame impingement, flying brands and burning embers. **BARRICADE** has been specially-formulated to adhere well to all exposed surfaces, including walls, overhangs, wood shake roofs, metal or fiberglass surfaces and even glass windows. **BARRICADE** can be applied using the **BARRICADE Atak Pak™**, **Quik Atak™** systems or standard foam eductors placed within 10 feet of the nozzle. **BARRICADE** can also be applied by homeowners using our **Home Owner Fire Defense System** and a standard garden hose. This user-friendly unit allows the homeowner to apply a long-lasting coating, well in advance of an approaching wildland fire, to protect the home prior to evacuation from an endangered neighborhood. This incredible ability will greatly reduce losses at a time when fire department resources may be stretched to their limit.

**BARRICADE** can be simply hosed off using plain water with a pressure nozzle. If **BARRICADE** gel is left on the home for several days or if it has been exposed to extremely high temperatures it may be more difficult to remove. We recommend spraying the residual **BARRICADE** with water to re-hydrate. Once re-hydrated, it will become easier to rinse off. In a worst-case scenario, it may be necessary to pressure-clean the home. Remember, if **BARRICADE® Fire Blocking Gel** falls on hard surface such as concrete, it can be very slippery, so please make your personal safety your highest priority.